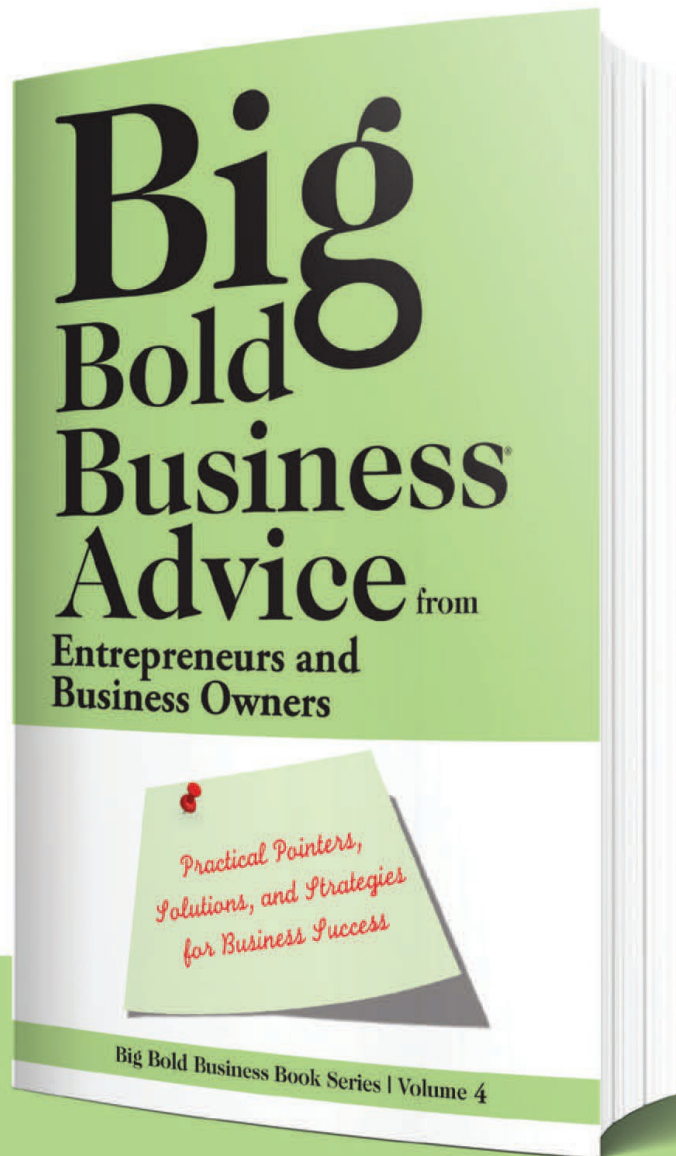


Seeking Authors for Next Volume



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Big Bold Business Suggested Topic List

Administrative Services
Advertising
Advertising Specialties
Ambition
Big-Ticket-Item Sales
Blogging
Bookkeeping
Brand Awareness
Branded Apparel
Branding
Business Longevity
Business Travel
Cash-Flow
Challenges
Change—Reinvention
Coaching
Cold Calling
Communication: Customers
Communication: Employees
Communication: Prospects
Conflict Resolution
Consumer Marketing
Customer Service
Decision Making
Delegation
Differentiation
Direct Sales
Diversity and Inclusion
Elevator Speech
Email Marketing
Ergonomics
Events
Executive Coaching
Experience
Follow-up
Franchises
Goals
Good Will
Graphic Design
Growing Your Business
Guerilla Marketing

Hiring
Human Resources
Image
Insurance
Joint Ventures
Leadership
Legal Issues
Management: People
Management: Time
Marketing Collaboration
Market Trends
Media Relations
Money
Multilevel Marketing
Networking
Newsletters
Organizing
Outsourcing
Partnerships
Personal Development
Philanthropy
Photography
Planning
Presenting: Seminars,
Webinars, Workshops
Printing
Problem Solving
Procedures and Process
Professional Development
Professionalism
Public Relations
Publicity
Public Speaking
Publishing: General
Publishing: Magazine
Purchasing
Referrals
Relationship Marketing
Responsibility
Retail Business
Retirement, Supercharged

Retirement Planning Tools
Risk Management
Sales
Self-Care
Selling Strategies
Setting Your Business Apart
Social Media
Social Media: Facebook
Social Media: Instagram
Social Media: LinkedIn
Social Media: Twitter
Social Media: Videos
Social Media: YouTube
Software/Hardware
Special Events & Lifestyle
Marketing
Strategic Alliances
Stress
Success
Systems
Taxes
Team Management
Technology in Workplace
Telemarketing
Testimonials
Trademarks
Training
Virtual Assistant
Vision
Web Site
Word-of-Mouth Advertising
Workflow Optimization
Writing
Zoom

Topics will be reserved on a first-come/first-served basis.

In the book, topics may be grouped into sections, such as:

Administration
Finance
Leadership
Legal
Management
Marketing
Niche Topics
Personnel/HR
Professional Development
Sales
Technology
Work-Life Balance

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SUGGEST ONE WHEN YOU SUBMIT YOUR CHAPTER RESERVATION FORM.



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If you've ever thought about becoming an author, the opportunity is at your fingertips. All you have to do is write one chapter for *Big Bold Business Advice from Entrepreneurs and Business Owners*—the next book in the *Big Bold Business* book series.

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- Write one 900-word chapter that will help other business owners, entrepreneurs, and business professionals grow. You might write about the problems you solve or the lessons you learned—or about a better, faster, smarter way of doing things—or about how you grew your business.
- Each chapter will be 4 pages long. A limited number of special requests for a double chapter (maximum of 8 pages) will be available to those who need more space.
- The chapter must be your original work, not previously published.
- Write a 100-word bio that includes your company name and url, so readers can contact you through your website for more information or to hire you.
- Include a professional headshot with your bio.
- Complete the chapter registration form on the other side.
- The fee is only \$999
- In celebration of the *Big Bold Business* book series 10th Anniversary, **each author will receive 10 complimentary copies of BBB Volume 4!**
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COMPANY NAME _____

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